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ORGANISED BY THE INDUSTRY FOR THE
INDUSTRY FOR THE PAST 29 YEARS

COMPLETELY FREE TO ATTEND

VISIT THE DEFINITIVE PROFESSIONAL EVENT FOR HEALTH INFORMATICS

For informaticians, clinicians and senior managers across health and social care



Nick Ross
Broadcaster and Moderator of the HC Conference



Mike Farrar
Chief Executive of the NHS Confederation



Baroness Young of Old Scone
Founding Chairman of Care Quality Commission
Chancellor of Cranfield University



Jim Easton
NHS National Director for Improvement and Efficiency



Dr Gillian Leng
Deputy Chief Executive and Director of Evidence and Practice at NICE



Tim Straughan
Chief Executive of the NHS Information Centre for Health and Social Care

Supporters



Media partner





Welcome to HC2012

This year will be an interesting year for all of us, with immense challenges for health and social care services. It is clear that industry, government and society as a whole now see information and technology as major enablers of better, safer and more effective health and social care in the future. So we have to step up and demonstrate that we can deliver, even in times of uncertainty and change.

In response to this changing landscape, the Health Executive of BCS, The Chartered Institute for IT has joined with the Guardian to organise one definitive event for health informatics at the Business Design Centre, London. What's more, the Institute has invested heavily in the event to make it completely free to attend for the first time in its 29-year history.

Exhibitors include


3M Healthcare
Allscripts
Amor Group
Apollo Medical
BCS The Chartered Institute for IT
Big Hand
Brocade
BT Health
Cambio
Cayder
Chip Soft BV
Dictate IT
Digital Spark
E-Health Industries Innovation Centre
Endosoft
Epic
Evolve – Innovation by Kainos
Cerner
CSAM
CSC
HP
IGSpectrum
Institute of Healthcare Management
InterSystems
North Mersey His
Panasonic Computer Products Europe
Parity Medical
Philips Healthcare
Rubbermaid Medical
Streets-Heaver Healthcare Computing
UK CHIP
Winscribe

By visiting HC2012 you will:

- Hear senior leaders from the Dept of Health, NHS and other national bodies make major announcements on policy and strategy in the renowned HC conference
- Discover how clinical leaders from around the world have successfully engaged and integrated information and IT into day-to-day practice
- Access conference streams from NICE, IHRIM and ASSIST addressing issues around the increasing national emphasis on quality of care
- Gain valuable CPD points accredited through the universities of Brighton and Surrey's ReQ mark of approval
- Learn new hands-on skills and strategies in the Best Practice Theatre and Skills Zone
- Meet the most innovative IT suppliers at work in the UK and beyond including CSC, Allscripts, Philips Healthcare, Epic, Cerner, Panasonic, HP, BT Health and Cambio to name a few

HC2012 provides an unrivalled opportunity to discover how information and technology can deliver better, safer and more effective health and social care.

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Session Times	STREAM 1	STREAM 2	STREAM 3	STREAM 4	STREAM 5
	THE ASSIST NATIONAL CONFERENCE Quality & value for money through Informatics (ROOM C)	The Changing World of Health & Social Care (GALLERY HALL)	Care across settings (ROOM B)	Clinical leadership in a changing world: developing the CCIO role (ROOM D) 	Applying Health Informatics Research in Practice (ROOM A)
09:30 – 10:15	OPENING PLENARY: National Policy and Strategy [GALLERY HALL] Moderator: Nick Ross Chair: Matthew Swindells - Chair BCS Health Executive. Welcoming address: Bob Harvey - President of the BCS, the Chartered Institute for IT. Key Notes: Jim Easton - Director for Improvement & Efficiency, Department of Health. Lord Howe - Parliamentary Under-Secretary of State (Quality) and Government Spokesperson, Department of Health (Invited)				
Chairs	Chair: Adam Drury - Chair of ASSIST	Chair: Kathy Mason - Director Policy Planning & Information Governance Informatics Directorate DH	Chair: Douglas McLay - Chair of Health Informatics Benchmarking Club	Chair: Dr Jack Barker - Chief Clinical Information Officer, King's College Hospital NHS Foundation Trust	Chair: Professor Terry Young - Professor of Healthcare Systems, Brunel University
11:30 – 12:15	Why would a Trust Board invest in informatics? Malcolm Stamp - Chief Executive, Mid Essex Hospital Services NHS Trust The future role & skills needed of the CIO & informatics team Glyn Evans - Senior Associate Fellow, IGPM, Warwick Business School & SOCITM president	Exploring key information policy themes for the new health & social care landscape Speakers: DH Policy Lead (TBC) and Dr. Simon Eccles - Medical Director, Department of Health Informatics Directorate & Clinical Lead for Emergency Medicine, Homerton University Hospital, London	Types of Care Scott Hamilton - Operations Director, North West London Integrated Care Pilot, North West London	Clinician Leadership Strategies Dr Charles Gutteridge - National Clinical Director for Informatics The role of clinical leadership in transformation programmes Dr Paul Shannon - Consultant Anaesthetist, Doncaster & Bassetlaw Hospitals NHS Foundation Trust, Medical Director CSC UK	MATCH Public Interest Forum Session Chair: Professor Terry Young - Professor of Healthcare Systems, Brunel University "Health Technologies – can they develop national wealth as well as population health?" Spkr TBC
12:15 – 13:00	Gaining value for service delivery from informatics – a North East approach Dr Graham Evans - Chief Information Officer, NHS North of England Informatics as a support to health care delivery John Thornbury - Director of Informatics, Worcestershire	Enabling Commissioning for Quality and Outcomes Ailsa Claire - Director of Commissioning Development, NHS Yorkshire and Humber with Peter Dyke - Head of Industry Liaison, NHS Connecting for Health and Jon Lindberg - Health Programme Manager, Intellect	Information and technology enabled integrated care Dr Lloyd McCann - Medical Director - EMEA Carefx Consultant for NHS Interim Management & Support (NHS IMAS) Impact of internet & social networking on access to care Keith Pollard - Managing Director, Intuition Communication Ltd	Clinical Leadership in Primary Care Dr Raj Kumar GP - National Clinical Director - NHS Clinical Leaders Network A strategic leadership programme for nurses: how IT may help nursing to avoid its "perfect storm" – so much to get passionate about Susan Hamer - National Clinical Lead for Nursing, DHID	The introduction of economic evaluation to prescribing and treatment options has profoundly impacted the NHS in terms of articulating value-for-money cases and in reigning in spend
14:00 – 15:00	MID-DAY PLENARY: Making Sense of Policy [GALLERY HALL] Moderator: Nick Ross Keynote Speakers: Tim Straughan - Chief Executive, The Information Centre Mike Farrar - Chief Executive NHS Confederation				
Chairs	Chair: Adam Drury - Chair of ASSIST	Chair: Kathy Mason - Director Policy Planning & Information Governance Informatics Directorate DH	Chair: Douglas McLay - Chair of Health Informatics Benchmarking Club	Dr Jack Barker - Chief Clinical Information Officer, King's College Hospital NHS Foundation Trust	Chairs: see sessions
15:15 – 16:15	Business planning; is it a hurdle or a useful tool? Mark Blakeman - Director of Informatics, University Hospital of South Manchester Identifying cash releasing savings from informatics projects to individual budget lines Lucy Owens - Independent Consultant Benefits Realisation Management to extract value from informatics projects Nigel Guest - Director, Health Advisory Consulting, Capita	Information Policy in action: examples of key policy aims already being achieved Giving patients access to their records – making it real Dr Amir Hannan - GP Haughton Thornley Medical Centre, Tameside & Glossop PCT Information Policy in action: examples of key policy aims already being achieved Dr Brian Fisher E-Empowerment: giving patients access to their health information Mike Denis - Director of Information Strategy, South London and Maudsley NHS Foundation Trust	Record sharing across agencies in drug & alcohol treatment Mark Harrison - Joint Commissioning Manager, County Durham Drug & Alcohol Action Team IG Rules: 'Help not Hindrance' Tony Cobain - Head of IM&T Assurance, Mersey Internal Audit Agency	Importance of clinician-led workflow analysis Dr Simon Thorogood - Consultant Radiologist, Chair Health Informatics Programme, Royal Cornwall Hospital NHS Trust Engaging Nurses in IT change an Acute hospital Jane Ennis - Service Development & Clinical Coding Manager & Orna Lovelady - Clinical Adoption Manager, Royal Bournemouth & Christchurch Hospitals Lessons from leading nursing change to paperless working Gerard McEntee - Assistant Director of Nursing Leopardstown Hospital, Dublin Project	UK FACULTY FOR HEALTH INFORMATICS Sponsored by Philips Chair: Dr Peter Murphy Applying Usability and Human Centred Design principles in health and social care information systems – are we unique? Dr Libby Morris GP - Clinical Lead (Primary care) Scottish Government eHealth Directorate Kit Lewis - Director Space Around People, Former User Experience Lead ePrescribing, NHS Connecting for Health Professor Jonathan Hassall - Director HassallInclusion, Lead Author, BSI UK Code of Practice for Web Accessibility across all Platforms, Former Head Accessibility BBC Web & New Media Division
16:30 – 17:30	(Topic TBC) TBC TBC	A framework for policy delivery: 1) Information as part of the Regulatory Framework 2) Sharing information for better care - IG: an enabler not a barrier Tackling the risks of fragmented care: how information can enable integrated care provision Spkr TBC Information Governance Dame Fiona Caldicott - Chair of the National Information Governance Board for Health and Social Care	Telehealth: Lessons from the Whole Systems Demonstrator Speaker(s) TBC Bridging the Gap between Patients and the Healthcare Sector – using a Self-Care Library Professor David Peters - Professor of Integrated Healthcare, University of Westminster	Leading Change in a tribal environment Dr Tony Cartwright - Consultant Anaesthetist, Manchester Royal Infirmary The Challenges of improving the pace of work Dr Gordon Caldwell - Consultant Physician, West Sussex Hospitals Messages for Management from a Clinical Leader Miss Angela White - Associate Specialist in Trauma & Orthopaedics	Chair: Dr Philip Scott Is evaluation really that hard when it comes to Informatics in the NHS? Jeremy Wyatt - Professor of eHealth Innovation & Director, Institute of Digital Healthcare, Warwick University Other speakers TBC
18:00 – 19:30	Keynote Speaker: Michael White - Deputy Editor The Guardian; introduced by Nick Ross Refreshments and sponsored events				

Conference Programme DAY 2 – Thursday 3 May 2012 Implementation – Making it Happen Conference Moderator: Nick Ross

Session Times	STREAM 1	STREAM 2	STREAM 3	STREAM 4	STREAM 5
	THE IHRIM CONFERENCE The Patient at the Heart of the EPR [ROOM D]	NICE CONFERENCE STREAM NICE Quality Standards: Into Practice [GALLERY HALL]	UKTI CONFERENCE STREAM International Dimensions [ROOM A]	Moving Strategy to Delivery: Practicalities [ROOM B]	Productivity & Efficiency Demonstrators [ROOM C]
09:30 – 10:15	OPENING PLENARY: Making it Happen [GALLERY HALL] Moderator: Nick Ross Keynote speakers: Bob Alexander - Former Director of NHS Finance, Department of Health Dr Gillian Leng - Deputy Chief Executive NICE Professor John Williams - Health Informatics Unit, The Royal College of Physicians.				
Chairs	Chair: Toto Anne Gronlund Head of Patient and Public Partnerships, Clinical Division, Informatics Directorate, Department of Health	Chairs: Dr Gillian Leng - Deputy Chief Executive NICE Professor Tim Stokes - Consultant Clinical Adviser NICE	Chair: Professor David Brown Chair in Strategy & Information Systems, Director of China Centre Lancaster University	Chair: Dave Marsden - CIO for Midlands and East of England	Moderators: Lois Lere - Deputy Chief Information Officer, Head of Health Informatics Strategy & Delivery Monitoring, South Central SHA
10:30 – 11:15	The Patient meets the future Physician Marlene Winfield OBE - Patient Advocate	NICE Quality Standards & Performance Measures: QOF & COF Professor Tim Stokes - Consultant Clinical Adviser NICE The National Information Issues for Standards Implementation Dr Mark Davies - Executive Medical Director, The Information Centre	China Healthcare Policy Professor Winnie Yip - Professor of Health Policy and Economics, Templeton College, University of Oxford Chinese Informatics Innovations Dr Qi Li - Harvard Medical International, Global Medical Director, Carefx	Making it happen on the ground Dave Marsden - CIO for Midlands and East of England Integrating Patient Care and Clinical Practice into a seamless EPR: the Electronic Patient Journey Jane Stewart - Clinical Systems Manager, South London & Maudsley NHS Foundation Trust	Does IT in the NHS give a return on investment? QIPP real world delivery Inderjit Singh - National QIPP digital lead Pathways to real efficiency Connecting for Health Speaker TBC IT Return on Investment John Clark - Chief Information Officer, University Hospitals of Leicester NHS Trust
11:15 – 12:00	That's not my problem: What might we have forgotten while introducing electronic health records? Professor Iain Carpenter - President, IHRIM & Associate Director Records Standards, HIU, RCP Impact of an EPR on Patient Care, the Norwegian Experience Andy Hyde - Director of Quality Management and Corporate Governance, Diakonhjemmet Hospital Oslo	Quality Standards: Information challenges in clinical practice (Stroke and Diabetes) Professor Tony Rudd - Consultant Stroke Physician, Guy's and St Thomas' NHS Foundation Trust (Chronic Kidney Disease) Dr Paul Stevens - Consultant Nephrologist & Associate Medical Director, East Kent Hospitals University NHS Foundation Trust	Australia Broadband and Informatics Innovations in Australian Healthcare	Clinician-led Informatics Innovation: Orchid Project Dr Ian Gaywood - Consultant Rheumatologist, Nottingham University Hospitals NHS Trust Prof John Chelsom - Centre for Health Informatics, School of Informatics, City University Decision-support for Cancer MDTs Mr Mo Keshtgar - Consultant Surgical Oncologist, Breast Unit, Royal Free Hospital, NHS Trust	Innovative IT delivers Return on Investment Mark Bostock - Mersey HIS Q&A/Discussion NHS Pathways CMS workshop Pathway to Real Efficiency Dr. Peter Fox - Clinical Director, NHS Pathways Jackie Shears - Programme Head, NHS Pathways CMS
13:00 – 13:45	MID-DAY PLENARY: Thinking Differently. [GALLERY HALL] Moderator: Nick Ross Keynote Speakers: Dr Mark Davies - GP Hebden Bridge, Executive Medical Director, The Information Centre, Professor John Naughton - Vice-President, Wolfson College, Cambridge				
Chairs	Chair: Kim Bellis - Chair IHRIM	Professor Tim Stokes	Chair: UKTI	Chair: Liz Horkin - Director of Sussex Health Informatics Service	Chair: TBC
14:00 – 14:45	Practical Information Governance Issues Tony Cobain - Head of IM&T Assurance, Mersey Internal Audit Agency Mitigating Risks of Data Loss Dawn Monaghan - Group Manager, Public Services Team, Strategic Liaison Division, Information Commissioners Office	Using local information to improve the management of stroke in Georgia Dr. Francoise Cluzeau - Senior Adviser NICE International Information challenges and review of the Romanian Basic Benefits Package – an overview of the work by NICE International Francis Ruiz - Senior Adviser Health Economics NICE International	France E-Health Projects in France Speakers TBC from: Ministry of Health, ASIP-Santé, ANAP and LESISS	Renal Patient View: Real time internet access to medical records for patients Dr Keith Simpson - Consultant Nephrologist for Renal Patient View, Western Infirmary, Glasgow & Patient TBC	
15:30 – 16:15	ICD 11 - the impact on patient care Dr Raad Shakir - Secretary-Treasurer General, World Federation of Neurology, Consultant Neurologist and Chief of Service Neurosciences/ Head and Neck Directorate, Imperial College NHS Trust Epidemiology & benefit to patients from accurate coding Heather Walker - Consultancy Director, CHKS, Capita Health	Quality Management in a Norwegian Hospital Morten Skjorshammer - Chief Executive Andy Hyde - Director of Quality Management and Corporate Governance, Diakonhjemmet Hospital Oslo The Information issues for supporting quality standards for Mental Health Dr Joe McDonald - National Clinical Lead for Mental Health, DHID Dr Jonathan Richardson - Chair, Health Informatics Unit, Royal College of Psychiatrists	International Round Table All international speakers will gather to discuss, with audience participation through questions, the opportunities for international trade	Knowledge Management Strategy: behaviours, culture & ROI Neil Stutchbury - Knowledge Management Director, Monitor Setting the scene - using clinical coding as a healthcare tool Carolyn Cooper - Director of Communications, IHRIM	Nurse Informatics Efficiency & Productivity Gains Jane Ennis - Service Development & Clinical Coding Manager, Royal Bournemouth & Christchurch Hospitals AIDC & RFID for Efficiency and productivity Neil Lawrence - Project Manager AIDC Technologies
16:15 – 17:00	CLOSING PLENARY: 'RISING TO THE CHALLENGE OF PATIENT CENTRED CARE' Moderator Nick Ross [GALLERY HALL] A Question Time format with interactive audience participation Panel Members: Katie Davis - Director General & Managing Director NHS Informatics Department of Health Prof Iain Carpenter - President, IHRIM & Associate Director Records Standards, HIU, Royal College of Physicians Dr Amir Hannan - GP Haughton Thornley Medical Centre, Tameside & Glossop PCT Tim Kelsey - Transparency Tsar, Founder of Dr Foster Intelligence Professor Sir Muir Gray - Director UK NHS National Knowledge Service & NHS Chief Knowledge Officer Barbara, Baroness Young of Old Scone - Chief Executive of Diabetes UK				

HC2012 Conference Programme

Broadcaster and journalist Nick Ross will be moderating the renowned HC conference, adding his own strong expertise and views on healthcare and information systems.

As well as hosting the usual policy and strategy announcements from senior leaders in the Department of Health, NHS and other national bodies, this year sees an additional focus on clinical leadership from around the world, the clinical development agenda and the consequences of the increasing national emphasis on quality of care.

CPD Accreditation

The Universities of Brighton and Surrey have granted their ReQ mark of approval to HC2012.

This accreditation offers delegates the opportunity to gain academic credit for learning gained through their attendance of the event.

To maximise your learning experience, please visit www.hc2012.bcs.org and download your self-learning/CPD form in advance of your visit.

For more information on accreditation processes please contact: wendy.dearing@nhs.net

Fringe Events

Special sessions running in parallel to the conference, but not conference streams – run by external organisations

FRINGE EVENTS	A	National Awards Presentations	IHRIM
	B	'Linking Primary and Secondary Health Care Data'	Joint Cabinet Office/ NHS IC Workshop
	C	Doing Business with China: Shanghai Hospital Chief Executives	UKTI

Skills Zone Days 1 & 2

Do you need support in your current role, hints and tips on how to secure your next move and space to think about your career development?

The Skills Zone offers a mixture of interactive presentations and workshops, café style informal sessions and the opportunity for 1-2-1s. We aim to give you the opportunity to talk to respected health informatics professionals using speed networking. All of this offering you the opportunity to have that conversation to inform your thinking about your next role and career. By attending any or all of the Skills Zone sessions, you can gain CPD accreditation

Time	Skills Zone Cafe	Skills Zone Theatre	Skills Zone 1-2-1 Clinics
9.30 - 10.00		CV Writing Workshop	Speed Networking with...
10.00 - 11.00	Come and try a Coaching taster session		Health Informatics Career Framework
11.00 - 12.00		Project Management Skills Workshop	Speed Networking with...
12.00 - 13.00	Introduction to Mentoring		Health Informatics Career Framework
13.00 - 14.00	A look at the new NHS Leadership Framework and 360 appraisal	Health Informatics Career Framework	Speed Networking with...
14.00 - 15.00	Tips and hints to interviews		Health Informatics Career Framework
15.00 - 16.00	Exploring Attitude and Approach to problems	Embedding informatics in Clinical Education Workshop	Speed Networking with...

Best Practice Theatre

The Best Practice Theatre is located at the heart of the event. This open plan theatre will showcase recent examples of creative thinking and innovative uses of technology in UK healthcare and beyond.

DAY 1	COMPANY	TITLE
10.00 - 10.30	Brocade	Reducing Healthcare Delivery Costs Whilst Improving Online Services Steve Manzaner - Healthcare Specialist, Brocade
14.00 - 14.30	BigHand	How Digital Dictation Cut Costs and Improved Turnaround Time at Salisbury NHS Foundation Trust Tom Griffiths - Sales Manager, BigHand
15.40 - 16.10	Amor Group	NHS England: Taking Control of PACS/RIS Tony Corkett - Health Business Unit Director

DAY 2	COMPANY	TITLE
10.00 - 10.30	Cayder	Reducing Healthcare Delivery Costs Whilst Improving Online Services Stuart Rankin - Managing Director Cayder Ltd
10.50 - 11.20	Winscribe	Addressing Business Imperatives in the Healthcare Sector Today Chris Rodwell - UK Healthcare Manager
11.40 - 12.10	Allscripts	EMR/HER Technology as the Strategy for Improving Clinical Costs and Efficiency Outcomes Professor Steven H Shaha PhD DBA - Lecturer, Zayed, Utah and Harvard Universities. Principal Outcomes Consultant, Allscripts
14.00 - 14.30	Digital Spark	Enabling Innovation in Healthcare Software Delivery Michael J Bell - Strategic Director at Digital Spark

UK Trade & Investment: International Business Clinics

UK Trade & Investment is the Government organisation that helps UK based companies succeed in international markets.

We are providing a unique opportunity for UK companies to book 1-2-1 meetings with technology purchasers from healthcare markets throughout the world. This is a great opportunity to pitch your products and services to pre-qualified, international decision makers and grow your business internationally.

Meetings can be booked onsite via the 1-2-1 Ticket Office or in advance via the HC2012 website and are offered on an unlimited, first come, first served basis.

UKTI are also organising Stream 3 on Day 2 of the conference programme. This will explore the challenges and opportunities of growing a business internationally, focussing on business opportunities in three very different global markets (China, France and Australia).

Afterthoughts Lounge

If you had a burning question to raise but didn't have the opportunity to ask it in a conference session then why not visit the Afterthoughts Lounge and gain an exclusive audience with conference speakers in a relaxed and convivial atmosphere.

The Afterthoughts Lounge is located on the gallery level of the venue opposite Rooms B and C.

Partner Co-located Events

Several partners have integrated their own events into the HC2012 conference programme, including:

The Assist Annual Conference is focusing on skills development as usual, but will have a special focus on benefits identification and realisation at HC2012.

The Institute of Health Records Management (IHRIM) is holding a national conference alongside HC2012. IHRIM was established in 1948, primarily as an educational body. Its objectives are to provide qualifications at different levels as well as career and professional assistance for members. IHRIM members are now working in the fields of health records, information management, clinical coding and information governance.

The Multidisciplinary Assessment of Technology Centre for Healthcare (MATCH) is running its annual Public Interest Forum at HC2012.

When and Where

Opening Times:	Wednesday 2nd May 2012	9.00am – 5.30pm
	Thursday 3rd May 2012	9.00am - 4.30pm

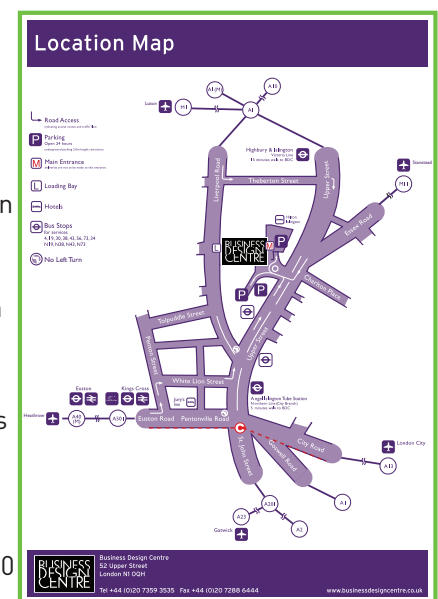
The Business Design Centre, 52 Upper Street, Islington, London, N1 0QH

Situated in Islington, one of London's most vibrant areas, the BDC is located within 2 miles of both the City and the West End, and is ideally situated for both transport and local entertainment.

Within walking distance of Angel tube station and minutes from Kings Cross and Euston, it is serviced by numerous bus routes and is conveniently located outside the congestion charge zone.

The venue benefits from on-site car parking, an adjacent Hilton Hotel, and has full access for those with disabilities.

Islington offers something for everyone and rivals the West End for entertainment, shopping, food and drink. There are over 500 bars, restaurants and cafes in the area, as well as local theatres and many places of interest.



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